

# JOIN THE CAUSE!

SUPPORT EMPTY ARMS AT THE ANNUAL

## SYRUP STAMPEDE 5K

**The Syrup Stampede** is an annual charity race that invites families from across the Pioneer Valley to come together for competition, good company, and a delicious pancake breakfast. All proceeds benefit **Empty Arms Bereavement Support**, a community based support network which serves bereaved families in Hampden, Hampshire and Franklin Counties. Empty Arms is the only organization that provides resources and support both in the hospital and in the community to the 1 in 4 expectant families in the Pioneer Valley who experience pregnancy and infant loss.

**Show your support of Valley families through your sponsorship of the Syrup Stampede!**

### A LOOK AT THE NUMBERS

1,000

participants expected

35%

of our annual budget  
supported by Stampede  
Funds

500

individuals served  
annually through our  
support groups, companion  
programs, and one-to-one  
support.

## EMPTY ARMS: IMPORTANT WORK

### PROFESSIONAL TRAININGS

So that health care providers are skilled and confident in offering the best bereavement care possible.

### TIME OF LOSS SUPPORT

So that families have the support they need when they need it. We serve all the birth centers in the Valley at the moment they need it most.

### COMMUNITY SUPPORT

So that families have tools to recover after a loss. We're now running 9 support groups a month for a wide variety of loss and life-after-loss situations.

## FOR EACH BABY THAT DIES, ENTIRE FAMILIES NEED SUPPORT.

**Pregnancy loss affects 1 in 4 families** who are pregnant. Based on birth and loss trends, this means that in the Pioneer Valley of Massachusetts, each year:

- 6,591 babies will be born alive
- 1,500 families will experience miscarriage
- 45 families will have a baby who is stillborn
- 33 families will have a baby who dies in the first month of life

## EVERY FAMILY WHO IS REFERRED TO EMPTY ARMS WILL:

- If the loss is early, receive physical supplies to manage the miscarriage experience as well as information about emotional support and peer connections.
- If the patient is in the hospital, receive a bedside visit from an Empty Arms Peer Companion for peer support, professional photography, and memory making. Companions support nurses, too.
- Receive at least 3 post-loss phone calls to ensure that the family is organized with funeral arrangements and has access to adequate mental health resources.



## YOU ARE NOT ALONE.

"1 in 4 really is a lot of people, but when your child dies you feel so very alone. This is the reason I support and volunteer for Empty Arms Bereavement Support. I am 1 in 4 and I don't want any other loss family to feel alone."

-Monica Borgatti, former board president and community member



# SYRUP STAMPEDE

5K RUN/WALK TO BENEFIT EMPTY ARMS BEREAVEMENT

## STAMPEDE FAMILIES SUPPORT AND RECOMMEND BUSINESSES THAT PARTNER WITH US.

"Pregnancy and Infant loss can be seen as a "taboo" subject in our culture but it's not rare, it's not even close to rare. It's a common occurrence and when businesses support our work it validates that they see our life experience as worth remembering. That's why I always take note of who supports Empty Arms' work and **make sure that I give my business to those companies.**"

-Tim McMurrich,  
grandfather

"I bought presents for my whole office last year at the North Hadley Sugar Shack **because they supported the Syrup Stampede.** I wanted to thank them!" - Kris Wagner, grandmother

## SPONSORSHIP LEVELS

### Presenter | \$3,500

- Exclusive naming rights - "Syrup Stampede Presented by"
- Logo in 5K marketing materials and press releases
- Logo on day-of event signage and race bibs
- Logo on event website
- 8 complimentary race entries

### Sugar Shack | \$2,500

- Logo in 5K marketing materials
- Banner or signage placement at event (provided by you)
- Logo on event website
- 6 complimentary race entries

### Full Stack | \$1,000

- Name in 5K marketing materials
- Banner or signage placement at event (provided by you)
- Logo on event website
- 4 complimentary race entries

### Short Stack | \$750

- Name in 5K marketing materials
- Logo on event website
- 4 complimentary race entries

### Flapjack | \$500

- Name on event website
- 2 complimentary race entries

### Buttermilk | \$250

- Name on event website
- 1 complimentary race entry

All inquiries can be directed to [info@syrupstampede.com](mailto:info@syrupstampede.com)



# SYRUP STAMPEDE

5K RUN/WALK TO BENEFIT EMPTY ARMS BEREAVEMENT

## SPONSORSHIP OPPORTUNITIES

**Yes! I'd like to become a Syrup Stampede Sponsor.**

(Form also available online: [syrupstampede.com/sponsor](http://syrupstampede.com/sponsor))

Sponsor Name (as you would like it to appear in promotional materials):

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsorship Level:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Presenter \$3,500 | <input type="checkbox"/> Sugar Shack \$2,500 | <input type="checkbox"/> Full Stack \$1,000 |
| <input type="checkbox"/> Short Stack \$750 | <input type="checkbox"/> Flapjack \$500      | <input type="checkbox"/> Buttermilk \$250   |

### Payment:

- ☐ **Check Enclosed** (payable to Empty Arms Bereavement Support)
- ☐ **Credit Card Payment:** ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover
- Card #: \_\_\_\_\_
- Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_
- Signature: \_\_\_\_\_

*All proceeds from the Syrup Stampede benefit Empty Arms Bereavement Support, a tax-exempt 501 (c)3 nonprofit organization.*

Send completed form to:

Syrup Stampede  
c/o Empty Arms Bereavement Support  
140 Pine Street, B2  
Florence, MA 01062

Thank you for your interest in sponsoring the Syrup Stampede!

Questions? Contact Melissa Mills-Dick at [info@syrupstampede.com](mailto:info@syrupstampede.com) or 419-494-1323.  
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