

JOIN THE CAUSE!

SUPPORT EMPTY ARMS AT THE ANNUAL

SYRUP STAMPEDE 5K

April 6, 2025

The Syrup Stampede brings together competition, good company, and a delicious pancake breakfast. All proceeds benefit **Empty Arms Bereavement Support**, a non-profit organization serving families in Massachusetts and beyond who have suffered pregnancy or infant loss. In the Pioneer Valley, Empty Arms is the *only* organization providing resources both in the hospital and in the community. And as Massachusetts remains a safe haven for abortion care post-Dobbs, Empty Arms' has expanded its Termination for Medical Reasons support group, serving families from 41 states.

Show your support with a 2025 sponsorship!

A LOOK AT THE NUMBERS

1,000

participants expected

41%

of Empty Arms annual budget raised through the Syrup Stampede

650+

individuals served annually through our support groups, companion programs, and one-to-one support.

EMPTY ARMS: IMPORTANT WORK

PROFESSIONAL TRAININGS

So that health care providers are skilled and confident in offering the best bereavement care possible.

TIME OF LOSS SUPPORT

So that families have the support they need when they need it. We serve all the birth centers in the Valley at the moment they need it most.

COMMUNITY SUPPORT

So that families have tools to recover after a loss. We're now running 9 support groups a month for a wide variety of loss and life-after-loss situations.

FOR EACH BABY THAT DIES, ENTIRE FAMILIES NEED SUPPORT.

Pregnancy loss affects 1 in 4 families who are pregnant. Based on birth and loss trends, this means that in the Pioneer Valley of Massachusetts, each year:

- 6,591 babies will be born alive
- 1,500 families will experience miscarriage
- 45 families will have a baby who is stillborn
- 33 families will have a baby who dies in the first month of life

EVERY FAMILY WHO IS REFERRED TO EMPTY ARMS WILL:

- If the loss is early, receive physical supplies to manage the miscarriage experience as well as information about emotional support and peer connections.
- If the patient is in the hospital, receive a bedside visit from an Empty Arms Peer Companion for peer support, professional photography, and memory making. Companions support nurses, too.
- Receive at least 3 post-loss phone calls to ensure that the family is organized with funeral arrangements and has access to adequate mental health resources.



YOU ARE NOT ALONE.

"1 in 4 really is a lot of people, but when your child dies you feel so very alone. This is the reason I support and volunteer for Empty Arms Bereavement Support. I am 1 in 4 and I don't want any other loss family to feel alone."

-Monica Borgatti, former board president and community member



SYRUP STAMPEDE

5K RUN/WALK TO BENEFIT EMPTY ARMS BEREAVEMENT

STAMPEDE
FAMILIES
SUPPORT AND
RECOMMEND
BUSINESSES
THAT PARTNER
WITH US.

"Pregnancy and Infant loss can be seen as a "taboo" subject in our culture but it's not rare, it's not even close to rare. It's a common occurrence and when businesses support our work it validates that they see our life experience as worth remembering. That's why I always take note of who supports Empty Arms' work and **make sure that I give my business to those companies.**"

-Tim McMurrich,
grandfather

"I bought presents for my whole office last year at the North Hadley Sugar Shack **because they supported the Syrup Stampede.** I wanted to thank them!" - Kris Wagner, grandmother

SPONSORSHIP LEVELS

Presenter | \$5,000

Exclusive naming rights - "Syrup Stampede Presented by"
Logo in 5K marketing materials and press releases
Logo on day-of event signage and event website
10 complimentary race entries

Gold | \$3,500

Logo in 5K marketing materials
Logo on day-of event signage
Logo on event website
8 complimentary race entries

Sugar Shack | \$2,500

Name in 5K marketing materials
Banner or signage placement at event (provided by you)
Logo on event website
6 complimentary race entries

Full Stack | \$1,000

Name in 5K marketing materials
Banner or signage placement at event (provided by you)
Logo on event website
4 complimentary race entries

Short Stack | \$750

Name in 5K marketing materials
Logo on event website
4 complimentary race entries

Flapjack | \$500

Name on event website
2 complimentary race entries

Buttermilk | \$250

Name on event website
1 complimentary race entry

All inquiries can be directed to info@syrupstampede.com



SPONSORSHIP OPPORTUNITIES

Yes! I'd like to become a Syrup Stampede Sponsor.

(Form also available online: syrupstampede.com/sponsor)

Sponsor Name (as you would like it to appear in promotional materials):

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

Sponsorship Level: Presenter \$5,000

Gold \$3,500

Sugar Shack \$2,500

Full Stack \$1,000

Short Stack \$750

Flapjack \$500

Buttermilk \$250

Check Enclosed (payable to Empty Arms Bereavement Support)

Credit Card Payment: Visa Mastercard American Express Discover
Card #: _____

Expiration: _____ Security Code: _____

Signature: _____

All proceeds from the Syrup Stampede benefit Empty Arms Bereavement Support, a tax-exempt 501 (c)3 nonprofit organization.

Send completed form to:

Syrup Stampede
c/o Empty Arms Bereavement Support
140 Pine Street, B2
Florence, MA 01062

Thank you for your interest in sponsoring the Syrup Stampede!

Questions? Contact Melissa Mills-Dick at info@syrupstampede.com or 419-494-1323.

SYRUPSTAMPEDE.COM

EMPTYARMSBEREAVEMENT.ORG