

STRIDE WITH US

SUPPORT EMPTY ARMS AT THE ANNUAL

SYRUP STAMPEDE 5K

The Syrup Stampede is an annual community benefit that brings families together for connection, gentle competition, and a beloved pancake breakfast. All proceeds support Empty Arms Bereavement Support, a local nonprofit serving families after pregnancy and infant loss.

Empty Arms is the only organization in Massachusetts - and one of the only programs east of the Mississippi - providing both virtual support and in-hospital, bedside bereavement care as part of hospital protocol at the time of loss. **Your sponsorship helps ensure families receive compassionate, long-term support when they need it most.**

In return, sponsoring businesses gain meaningful community visibility while aligning their brand with a trusted, mission-driven organization.

Support local families in their time of need through a meaningful sponsorship.

A LOOK AT THE NUMBERS

1,250+

participants are expected to attend the event

50%

of our annual budget is funded through Syrup Stampede donations

600+

individuals are served annually through our programs



SYRUP STAMPEDE

5K RUN/WALK TO BENEFIT EMPTY ARMS BEREAVEMENT

PROFESSIONAL TRAININGS

Healthcare providers are equipped with the skills, knowledge, and confidence to offer compassionate bereavement care.

TIME OF LOSS SUPPORT

Families receive companionship when they need it most. We serve families at the bedside in labor & delivery units in the Pioneer Valley.

COMMUNITY SUPPORT

Families are guided through healing after loss. We offer 14 monthly virtual support groups tailored by type of loss, identity, and guidance for what comes next.

1 in 4 pregnancies ends in loss.

Based on birth and loss trends this means that, in the Pioneer Valley alone, this year:

- ~**1,750** families will experience miscarriage.
- ~**40-50** families will experience a stillbirth.
- ~**25-30** families will lose a baby in the first year of life.

Every patient referred to Empty Arms receives care and support, including:

- Resources to help navigate pregnancy and infant loss, such as support group information, invitations to in-person events, guidance from a fellow parent, and other helpful materials.
- When possible, a bedside visit from an Empty Arms Peer Companion during hospitalization, offering peer support, professional photography, and assistance in creating meaningful memories.
- Ongoing support through at least three follow-up phone calls after the loss, helping families with funeral arrangements and connecting them to trusted healthcare providers.



YOU ARE NOT ALONE.

"1 in 4 really is a lot of people, but when your child dies you feel so very alone. This is the reason I support and volunteer for Empty Arms Bereavement Support. I am 1 in 4 and I don't want any other loss family to feel alone."

-Monica Borgatti, former board president and community member

SPONSORSHIP LEVELS

Syrup Stampede sponsors become trusted & recommended businesses in our community.

*"Pregnancy and Infant loss can be seen as "taboo" in our culture, but it's not even close to rare. It's a common occurrence and when businesses support this work it validates that they see the value in the gravity of loss. That's why I always take note of who sponsors Empty Arms and **make sure that I give my business to those companies.**"*

-Tim McMurrich

*"I bought presents for my whole office last year at the North Hadley Sugar Shack **because they supported the Syrup Stampede.** I wanted to thank them!"*

- Kris Wagner

Presenter | \$5,000

Exclusive naming rights - "Syrup Stampede Presented by"
Logo in 5K marketing materials and press releases
Logo on day-of event signage, race bibs and event website
10 complimentary race entries

Gold | \$3,500

Logo in 5K marketing materials and press releases
Logo on day-of event signage and race bibs
Logo on event website
8 complimentary race entries

Sugar Shack | \$2,500

Logo in 5K marketing materials
Banner/signage at event (provided by you)
Logo on event website
6 complimentary race entries

Full Stack | \$1,000

Name in 5K marketing materials
Banner/signage at event (provided by you)
Logo on event website
4 complimentary race entries

Short Stack | \$750

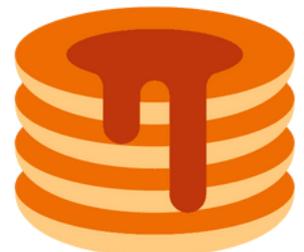
Name in 5k marketing materials
Logo on event website
4 complimentary race entries

Flapjack | \$500

Name on event website
2 complimentary race entries

Buttermilk | \$250

Name on event website
1 complimentary race entry



Sponsor Information Form

Thank you for your interest in sponsoring the Syrup Stampede!

Scan the QR code at the bottom of this sheet to easily complete this form online.
Prefer email or mail? No problem! Send your completed form to
info@syrupstampede.com or mail to
Empty Arms Bereavement Support, 140 Pine Street, B2, Florence, MA 01062.

Questions? Contact Jen Rogalski at info@syrupstampede.com or 774-230-2423.

Sponsor Name (as you would like it to appear in promotional materials):

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

Sponsorship Level: Presenter \$5,000

Gold \$3,500

Sugar Shack \$2,500

Full Stack \$1,000

Short Stack \$750

Flapjack \$500

Buttermilk \$250

Payment Method:

Check Enclosed (payable to Empty Arms Bereavement Support)

Credit Card Payment: Visa Mastercard American Express Discover

Card #: _____

Expiration: _____ Security Code: _____

Signature: _____

All proceeds from the Syrup Stampede benefit Empty Arms Bereavement Support, a tax-exempt 501(c)3 nonprofit organization.



SYRUPSTAMPEDE.COM



EMPTYARMSBEREAVEMENT.ORG